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THE GLENLIVET[®] CITY LINKS TEES OFF THIRD ROUND IN CHICAGO

Nine-hole Urban-Scaled Scottish Golf Course Reopens in historic Marina City

CHICAGO, IL *September 18, 2007* – In 1964, Marina City was designed and built with the intention of being a “city within a city” – and this year, The Glenlivet brings the greens and roughs of a traditional Scottish golf course inside one of Chicago’s most recognizable landmarks. Complete with nine challenging holes, a virtual driving range and a chipping area, The Glenlivet City Links will be housed under the famous ‘corncob’ Marina City Towers for ten days before continuing on its national tour.

“Scotland is known for two world-famous exports. Golf, undoubtedly one of the most celebrated games in the world, and The Glenlivet, the most remarkable Scotch whisky out there,” says Ron Zussman, Brand Director of Glenlivet. “There’s no better way to practice your game during a lunch break than by heading to the nearest course – and we’re thrilled to bring The Glenlivet City Links back to Chicago to provide this opportunity.”

The Glenlivet City Links will be customized to fit the various lofts and warehouses in each destination it travels to. This impressive course is beautifully landscaped with water hazards, bridges and carefully crafted greens curving around sand traps, providing golfers in urban settings with limited access to courses with an opportunity to golf on a piece of Scotland, without leaving the city’s center. The course was designed by Arne Lundmark, president of one of the premiere golf course design companies in the country, and Thomas Shöner, renowned interior

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and architectural designer. In addition, the course will offer a virtual driving range as well as a chipping area where golfers can test their short games.

This year, The Glenlivet is proud to partner with Mercy Home Boys and Girls, a licensed child care institution and child welfare agency. There are no set green fees to play on The Glenlivet City Links; instead, a 'pay-as-you-will' policy has been implemented to benefit the Mercy Home. A long-term residential home for troubled and hurting young men and women, Mercy Home currently cares for more than 130 youths on two campuses in Chicago.

Reservations are not necessary for participation in the City Links: the course is played on a first-come basis.

About Mercy Home for Boys and Girls

Since 1887, children who need hope, healing and a place to call home have been finding refuge at Mercy Home for Boys & Girls. At-risk young people who have been the victims of abuse, neglect, poverty and even abandonment are provided with the chance to improve their lives in Mercy Home's residential, aftercare, and mentoring programs. Mercy Home operates two locations – a home for boys at 1140 W. Jackson Blvd. in Chicago's West Loop and a home for girls at 11600 S. Longwood Dr. on the South Side of Chicago. For more information, please visit www.mercyhome.org.

About Pernod Ricard USA

Pernod Ricard USA, based in Purchase, N.Y., is a leading producer, importer and marketer of prized spirits and wine brands in the United States and is one of the fastest growing subsidiaries of the world's #2 spirits company and #4 wine company, Paris, France-based Pernod Ricard, S.A. The completion of Pernod Ricard's acquisition of Allied Domecq in 2005 vaulted Pernod Ricard USA to the forefront of the U.S. spirits market, doubling the company's sales value and market share. The company is now the third largest in the U.S. spirits industry by sales value and the fifth largest by sales volume in the U.S.

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Pernod Ricard USA's leading brands include Kahlúa® Liqueur, Chivas Regal® Scotch Whisky, Seagram's Extra Dry Gin®, Malibu® flavored Rum, Stolichnaya® Vodkas, Jameson® Irish Whiskey, The Glenlivet® Single Malt Scotch Whisky, Wild Turkey® Bourbon, Beefeater® Gin, Hiram Walker™ Liqueurs and Martell™ Cognac, as well as Jacob's Creek® and Brancott Estate® wines, Perrier Jouët® Champagne, Mumm® Champagne and Mumm Napa™ wines, and Pernod® and Ricard® Liquors. **Pernod Ricard USA urges all adults to accept responsibility when considering consuming alcoholic beverages. For more information, please visit: www.AcceptResponsibility.org.**